



nerej

Spector Group unveils new Boston workplace experience for Marcum LLP at 53 State St.

October 06, 2017 - Front Section

Boston, MA Spector Group, a New York-based global architecture, interiors and master planning firm, unveiled the new Boston workplace experience for Marcum LLP, one of the largest independent public accounting advisory firms in the nation. Marcum Boston at 53 State St. is the first location to undergo the national re(imagining), which is now being implemented in Chicago and San Francisco.

In an effort to migrate away from the formal and traditional accounting offices, Marcum opted for a modern millennial-inspired design. The 50,000 s/f two-story space features a corridor free, open-office concept on the 17th and 18th floors, a first for the accounting industry.

The Spector Group design focuses on an organized, open plan throughout the entirety of the office. The design keeps designated offices for partners and managers, but moves away from the traditional box layout by situating these offices at the center of the floor plan in the form of glass cube-like offices. Team and department areas surround this core in a living room-like atmosphere. Extra cubes were created to be able to easily shift zones and accommodate for company scaling.

“When creating the master redesign for Marcum’s brand, we wanted to create an environment that exudes the brand’s timeless, yet forward-thinking vibe,” said Marc Spector AIA, NCARB, principal of Spector. “It was important to create an environment that caters to the traditional industry needs and attracts new millennial talent.”

To create a lively and energizing atmosphere, bistro/café areas and open meeting places are included throughout both floors. These areas help foster interaction between departments by providing a communal area to meet, relax, talk, play, drink and eat in a playful environment.

“Our redesigned Boston office showcases how Marcum is building for the future and transforming the accounting industry,” said Jeffrey Weiner, managing partner at Marcum LLP. “Our new design has revitalized our employees and is leading the charge in transforming and disrupting how the accounting industry operates.”

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540