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Marino and NAIOP Mass. form partnership on CRE Connector

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Boston, MA Marino has formed an exclusive partnership with NAIOP Mass. on CRE Connector – a new content source accessible to members and the commercial real estate industry through NAIOP’s website and e-newsletter.

“Our goal in this initiative is for NAIOP Mass. to become a resource for thought leadership and unique original content within the industry,” said John Marino, COO and managing director at Marino. “We are proud to be working with them on this as we continue to grow our real estate practice in the New England region.”

CRE Connector will serve as a platform for in-depth write-ups and recaps of NAIOP’s panel events, news links relevant to the industry, and an original thought leadership Q&A series called NAIOP Leading Insights.

This Q&A series provides members and industry leaders an opportunity to share their expertise and insights on market trends, as well as highlight new and interesting projects and company initiatives.

NAIOP Massachusetts is one of the most well respected CRE associations in the area. CRE Connector is the latest vehicle for the chapter to continue to provide outstanding education and influential programming. It will go out to their 1,720 members and be available to the public through the CRE Connector webpage.

Marino is a full-service strategic communications firm that serves a broad client roster and is home to a talented, committed and diverse team of communications professionals and digital strategists in New York, Boston, and Los Angeles. Now in its 25th year, the company has represented various clients spanning a full spectrum of market sectors. Marino develops and implements comprehensive, 360-degree communications strategies that provide clients with demonstrable returns on their investments and advance specific organizational objectives. In 2015, Marino was named one of New York City’s top PR firms – and, in 2016, one of the most powerful firms in the country – by The Observer.

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