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## **industryREdesign: Collaboration and contracts - can we do it? - by Nancy Greenwald**

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Nancy Greenwald,  
The Construction Institute

Over the past year, attendees of industryREdesign workshops have been exploring collaboration as a vehicle for more creativity, satisfying relationships and much more successful projects. In the first workshop we explored why collaboration matters, and over the course of a project, what kind of collaboration has the biggest effect. In the second, we used those ideas to inspire a creative exercise to design a pitch where the winning firm won by proposing the most collaborative approach to a kickoff meeting.

In the third workshop, we will challenge one of the biggest limiters to collaboration – contracts. We will create, in real-time, a manifesto. A set of principals that if followed, would set teams up for success right from the start, and have the benefits of collaboration be fully realized by all involved. Join us, and be an author of change. As always, attendance is limited, so register today.

Our industryREdesign series has been a very successful and energetic program in the past. We are accepting a limited number of sponsors for this event series. Contact Lisa Harlow at [lharlow@construction.org](mailto:lharlow@construction.org) to learn how to become a valued sponsor this year!

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