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## **Allen joins Berkshire Hathaway HomeServices Verani Realty as director of marketing**

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Nicole Allen, Verani

Londonderry, NH Nicole Allen has joined Berkshire Hathaway HomeServices Verani Realty (Verani) as director of marketing. In this role, Allen will provide strategic planning and execution of the company's marketing efforts across N.H., northern Mass. and Maine.

Prior to joining Verani Realty, Allen worked for WinnResidential as a regional marketing manager, where her portfolio consisted of over 10,000 affordable and market rate units located in Mass., R.I. and upstate N.Y. Her expertise ranges from branding, campaign and collateral creation, website optimization and digital advertising.

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