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Peabody Properties honored with three 2017 PRISM Awards

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Boston, MA Full service real estate and property management firm Peabody Properties, Inc. was recently awarded with three awards at the 2017 PRISM Awards celebration.

In the category of Excellence in Sales/Marketing, the Peabody resident services staff at Pynchon/Edgewater Apartments in Springfield won the Gold Award for Community Spirit. Among its many community initiatives, Pynchon/Edgewater Apartments is a member of the Springfield North End Counter Criminal Continuum, or C3. The community is located in Springfield's Brightwood neighborhood, an area which has one of the greatest needs for services. The C3, which also includes the Springfield Police, the Massachusetts State Police, the New North Citizens' Council, the Springfield School System and several other local agencies, have seen dramatic decreases in crime rates and a renewed sense of community since coming together.

Lisa Gagne and Mariela Agosto represent the Resident Service Staff at Pynchon/Edgewater Apartments in Springfield.

Harbor Place Residences in Haverhill won the silver award for Best Mixed-Use Community Development in the Excellence in Community Design category. Harbor Place is managed by Peabody Properties and was developed by Merrimack Street Ventures, a joint venture of The Planning Office for Urban Affairs (POUA) and the Greater Haverhill Foundation (GHF). Opening earlier this year, the community includes apartment homes, a college satellite, shops, restaurants, and commercial space, and has transformed the former Woolworth Building which had been vacant for over 40 years.

Recognizing an outstanding associate in the Individual and Group Achievement category, Elizabeth Merzigian, facilities manager – sustainability initiatives for Peabody Properties, won the Gold Award for Rising Star of the Year – Associate, for her work in sustainability initiatives. During her time with the Peabody Properties facilities department, Merzigian has helped to secure over \$14.5 million in zero-cost property upgrades through various utility-funded programs, while overseeing processes to help owners manage their energy costs, helping them improve efficiency and enhance building performance while focusing on long-term sustainability. In 2015, Merzigian was named NEAHMA Certified Green Property Manager (CPGM) of the Year for her work in energy conservation. She is also a LEED Green Associate.

“We are so incredibly proud of our communities, and even more so of the people who work so hard for our residents to make these communities such wonderful places to live,” said Karen Fish-Will, principal and CEO of Peabody Properties. “The span of recognition we achieved at the PRISM Awards represents all of these facets: the quality of the actual properties, the staff working at the communities, and those who work at our corporate office to help support all of our communities from behind the scenes. We are very grateful to BRAGB for this recognition.”

Hosted by the Builders and Remodelers Association of Greater Boston (BRAGB), the 2017 PRISM Awards Gala saluted the accomplishments and achievements of Greater Boston builders, developers, project owners, architects, land planners, marketing/advertising firms, interior designers, remodelers, and other professionals in the home building industry.

BRAGB has represented the industry since 1944 as one of the leading trade associations in New England. Winning a coveted PRISM Award is a sign of excellence in the field and recognition of superior achievement.

Peabody Properties is a full-service real-estate firm which manages more than 11,000 units of housing, primarily in New England. The award-winning, privately held corporation and Accredited Management Organization (AMO) was incorporated in 1976 and is under the direction of Karen Fish-Will and Melissa Fish-Crane. In 1995, Peabody Properties recognized its long-term commitment to Resident Services as a unique area of expertise within the field of property management and established a new, specialty sector. Peabody Resident Services, Inc. is dedicated solely to the development of support services and programs for residents of affordable housing. Peabody Properties is designated as a Woman Business Enterprise (WBE), is certified by the Massachusetts State Office of Minority and Women Business Assistance (SOMWBA) and was recently ranked in the top 50 on the 2016 National Affordable Housing Management Association (NAHMA) Affordable 100 List.

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