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Roche Bros. Supermarkets to open 19,000 s/f Brothers Marketplace

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Cambridge, MA MIT's Kendall Square Initiative delivered on a key commitment to the Cambridge community with the announcement of a fully executed lease with Roche Bros. Supermarkets to open a Brothers Marketplace at One Broadway. A grocery store was the most requested retail use specified by neighborhood residents, local employees, and students during the zoning process for MIT's Kendall Square development.

The 19,000 s/f Brothers Marketplace is expected to open in summer 2019. The ground floor of One Broadway is currently under construction to make room for the future grocer, as well as a repositioned lobby, a restaurant, and a new home for Dunkin' Donuts. The One Broadway renovations are part of a larger development at the site, which will include 300 residential units and an additional 12,800 s/f of retail.

"The community's desire for a grocery store was raised in every conversation that we had with stakeholders during our zoning process," said Steve Marsh, managing director of MIT's Real Estate group, which oversees MIT's Kendall development.

The new market is expected to bring about 50 jobs to the neighborhood. Roche Bros. has a long history of working closely with the communities it serves around philanthropy and employment opportunities. The company has won numerous awards for job quality and workforce development.

"We are excited to open our Brothers Marketplace store in Kendall Square and meet the local community's long-standing need for a grocery store," said Rick Roche, co-owner and CEO of Roche Bros. "The MIT Kendall Square neighborhood is a dynamic and growing community, and we hope our neighborhood market becomes a favorite grocery and dining experience for area residents and businesses."

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