



CELEBRATING  
65 YEARS

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## **2017 Annual Review: Robert Santy of Connecticut Economic Resource Center**

December 29, 2017 - Front Section

What was your greatest professional accomplishment in 2017? CERC designed and launched a continuing education program focused on commercial brokers and municipal officials. “Finance & Research Tools to Unlock the Potential for Development Projects in Connecticut” provided participants with information on Tax Increment Financing (TIF), New Market Tax Credits and Research Tools. Parts of this workshop have now been presented three times assisting more than 50 participants in better designing, evaluating and communicating about their projects. In addition, CERC continued to educate the broader economic development community across more than a dozen municipalities this year with our “Fundamentals of Transformational Economic Development” trainings. The workshop brings together all players in the process, from local officials and town planning and finance staff, to the business and real estate stakeholders – to develop a strong foundation for their community’s future.

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