

Life Time continues Massachusetts expansion

January 26, 2018 - Retail

Burlington, MA Following the successful opening of three Life Time athletic resort destinations in the greater Boston market, Life Time is continuing its expansion in Massachusetts with the planned spring 2018 opening of Life Time Athletic Burlington. A preview center is now open for prospective members to learn about the healthy living, healthy aging and healthy entertainment experience. The new Burlington Diamond-level club provides members with access to the Framingham and Westwood locations, as well as any of the company's 127Life Time destinations throughout the country and in Toronto, Ontario in Canada.

"We are thrilled to bring our truly unique and personalized healthy way of life approach and experience to Burlington," said Ben Dubin, general manager of Life Time Athletic Burlington.

Formerly a one-story office building, the Burlington location is just off the Middlesex Turnpike, just one-mile northwest of the Burlington Mall next to Wegman's. The new three-story, 127,000 s/f building and additional 30,000 s/f outdoor aquatic center, will feature amenities such as dedicated studio, cycle and yoga studios, a Pilates studio, indoor and outdoor lap and leisure pools, basketball and squash courts, cardio and weight floors, and equipment all with Life Time's signature services and programs led by the area's most-certified instructors, trainers and coaches.

In addition, the Burlington location will feature a nutrition-focused LifeCafe and LifeSpa, a full-service salon and spa providing nine serene and relaxing treatment rooms for massage and facials, as well full hair and nail services. As a family-friendly facility, the Burlington club will also include Life Time's popular Kids Academy which provides children ages three months to eleven years with a full range of activities that focus on education, fitness, and life skills.

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540