



nerej

Cottonwood Management hires Jeffrey Beers International as designer for EchelonSeaport

February 02, 2018 - Owners Developers & Managers

Boston, MA According to Cottonwood Management, LLC, design and architecture firm Jeffrey Beers International (JBI) will make its residential debut in the city as the interior designer of the lobbies and amenities at 133 & 135 Seaport Blvd., Cottonwood's two EchelonSeaport condominium towers opening in the Seaport District in 2019.

Architect Beers' vision will be infused throughout over 50,000 s/f of indoor and outdoor condominium amenity spaces in the two towers. Beers will be focusing on every detail of the vaulted-ceiling lobbies and lounge areas; two tailored outdoor pool terraces, fitness facilities including an indoor basketball court, indoor relaxation pool, golf simulator, wine room, library, children's playroom and even a sky lounge in each tower, to imbue exceptional character and feel across the entire residential address.

"A true artist and global citizen, Jeffrey Beers' international influence and experience embodies the luxurious aesthetic of the Echelon lifestyle brand," said Cottonwood chairman and CEO, Alex Shing. "Threading together art and intellect, simplicity and culture, EchelonSeaport will attract residents that desire a residence exuding sophistication, community and authenticity."

Reflecting on what sets EchelonSeaport lifestyle apart from the current residential real estate market, Beers said, "In a single word: community. We have a wealth of amenities, especially outdoor spaces, which blend into indoor spaces, each servicing diverse functions and appealing to different tastes. They share a common goal: Echelon's amenities are an extension of the home, they are about expanding the definition of your residence, bringing people together and creating connectivity."

The 133 & 135 Seaport towers will each have a uniquely detailed feel and will be connected by the landmark EchelonSeaport pedestrian bridge. The first tower, 133 Seaport, located along Seaport Blvd., will have private outdoor terraces, a waterfall pool, boutique spa and entertaining areas. The second tower, 135 Seaport, headed at Seaport Blvd. and extending along B St., will have fitness components and collaborative spaces, while still impeccably tailored in design and function.

Jeffrey Beers International, has received many prestigious awards for its high-caliber design portfolio across the United States, Asia, Latin America and Europe. Ranging from hospitality to residential, JBI's award-winning interior designs include the landmark Fontainebleau Resort in Miami, the historic lobby and amenity spaces of One Hundred Barclay in New York City and Dune

by Jean-Georges Vongerichten in The Bahamas.

JBI joins an esteemed architectural team. Internationally-renowned firm Kohn Pedersen Fox collaborated with Boston-based CBT to design EchelonSeaport's distinctive exterior. Complementing Beers' vision to honor Boston's classic American style on the interior, EchelonSeaport's facade features diverse heights, materials and elements to reflect Boston's eclectic skyline and the city's timelessness.

Another noteworthy name was added to the team in 2016 when Cottonwood announced EchelonSeaport would partner with Regent Hotels & Resorts, to bring its five-star level of service to the condominiums, which will carry the esteemed designation as a Regent Collection property. This collaboration of Beers' and Regent Hotels & Resorts combines luxury detailing and design.

JBI will also design the interior lobby and amenities for a third tower, currently slated for 285 apartments, opening early 2020. The design will be influenced by the history of neighboring Fort Point and feature an artisanal industrial style to blend residential luxury with a decidedly urban, textured feel.

A preview of the 133 & 135 Seaport condominium design elements will open to prospective residents at the EchelonSeaport sales center in early 2018. The sales center, designed by JBI and Williams New York, will feature interactive models, neighborhood narratives, finishes and fixtures, as well as a model unit furnished by JBI.

Headquartered in Los Angeles with offices in Boston and New York, Cottonwood Management is a privately-held real estate asset management and development company with over \$2 billion in assets under management. Building on its entrepreneurial, private equity roots, Cottonwood combines in-house structured finance capabilities with operational expertise to unlock the full value of real estate opportunities. Its structured finance and real estate teams are comprised of seasoned private equity, finance, and real estate professionals with national and international expertise in acquisitions, asset management and development. In addition to Los Angeles, Boston and New York, the company manages real estate assets in other major US cities including San Francisco, Seattle, San Jose, Las Vegas, Phoenix and Houston.

Jeffrey Beers International (JBI) brings experience, vision, and architectural precision to the creation of vibrant social spaces. Internationally recognized as a leader in architecture and design, JBI is a full-service studio founded by Jeffrey Beers in 1986 specializing in architecture, design, and planning. JBI's team of talented and highly trained designers have collaborated with a global roster of exceptional clients to push the boundaries of design, advancing the hospitality industry through a portfolio of award-winning projects.

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540