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## **L.L. Bean opens 8,600 s/f store at One Seaport**

April 27, 2018 - Retail

Boston, MA New England outdoor retailer L.L.Bean held a grand opening of its very first urban retail store at One Seaport on April 6th. The 8,600 s/f store will feature an assortment of active and casual apparel, outerwear and footwear, as well as a variety of outdoor gear curated specifically for residents and visitors of Boston.

“Boston is a city that’s as passionate about the outdoors as we are,” said Greg Elder, vice president of stores at L.L.Bean. “We’re excited to bring the outdoor spirit to the heart of Boston at our first city store, and get to know the vibrant Seaport community.”

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