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## **Varholak and Friedman of RBJ and C&W cobroker 45,141 s/f lease**

July 16, 2008 - Front Section

Richards Barry Joyce & Partners, LLC (RBJ) brokered a 45,141 s/f lease renewal on behalf of Imagitas, Inc., at 48 Woerd Ave.

Imagitas, a subsidiary of Pitney Bowes, renewed its lease for office and R&D space on the building's first floor. Imagitas is an innovative marketing services company that connects leading marketers with highly valuable consumers, through government communication channels.

"48 Woerd Ave. provides Imagitas with an excellent location," said Jonathan Varholak, partner, RBJ. "The building is located close to Boston and also has easy accessibility to the region's major highways."

48 Woerd Ave., totaling 127,285 s/f, is owned by Intercontinental Real Estate Investment Fund III. Imagitas was represented by Jonathan Varholak and Ron Friedman, vice president, of RBJ working in partnership with Cushman & Wakefield of New York. Intercontinental Management Corp, the building's landlord, was represented internally by Thomas Taranto, director of acquisitions, asset & portfolio management for Intercontinental.

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