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Colliers hires Lusa as vice president in multi-family investment sales team and promotes Flaherty

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Boston, MA Bruce Lusa and John Flaherty have joined Colliers International's multi-family investment sales team. Lusa will serve as a vice president, and Flaherty as a broker associate.

Lusa joins Colliers from CBRE/New England and specializes in the sale of multi-family investment properties in the Greater Boston markets, with 17 years of experience. Over his career, he has been involved in sale and lease transactions valued at more than \$2.6 billion and totaling in excess of 12 million s/f. He also previously served as the acquisition and leasing director for Northland Investment Corp. where he oversaw the firm's leasing and sourced new development and investment opportunities.

Flaherty has been with Colliers since 2016, and his new role in the multi-family investments team is dedicated to the financial analysis, due diligence and disposition strategies in the local markets. Prior to transitioning to the multi-family team, he was responsible for assisting the firm in business development, leasing, strategic planning, and market research.

Flaherty is an active member of NAIOP and the American Ireland Fund. He received his bachelor's degree in marketing and communications from Merrimack College.

"Boston has been very fortunate to be one of the top markets in the country for multi-family investment sales. We are thrilled to have Bruce and John join our multi-family platform as we continue to expand our reach in the space," said Chris Sower, senior vice president at Colliers International Boston who oversees the multi-family team that includes Jonathan Bryant and Maggie Collins. "Bruce and John have shown expertise in the Boston market and will assist in rounding out our team so that we can further provide a high level of service and attention to our growing client roster."

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