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Jamestown launches HqO app at the Innovation and Design Building

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Boston, MA According to HqO, a tenant experience platform for commercial office buildings, its mobile app for tenants is live in Jamestown's Innovation and Design Building (the IDB), a mixed-use complex in the Seaport. The IDB is home to some of the fastest-growing and most innovative companies in the city, including Reebok, America's Test Kitchen, Autodesk, Ginko Bioworks and MassChallenge.

HqO transforms a tenant's smartphone into a remote control for the IDB, offering an intuitive user experience that consumers expect from a mobile app. Designed to engage the workplace community, HqO provides tenants with an inside track to the fun amenities, experiences and events they can take advantage of at work.

By downloading the app, tenants receive promotions from local retailers, restaurants and gyms, updates about events in the building and important notifications that might impact their day, including traffic alerts and shuttle access. HqO also helps streamline the day-to-day work done by property managers, providing them with messaging functionality to easily distribute important building information, while giving tenants direct access to the property team and HqO concierge.

"HqO is the perfect partner as we continue to explore digital community engagement," said Michael Phillips, president of Jamestown.

As one of the most iconic properties in Boston, the IDB prides itself on providing tenants with distinctive amenities including retailers and restaurants housed in shipping containers and a wide variety of events. Now, tenants can access the perks of working at the IDB through the HqO app.

"The Innovation and Design Building is the perfect example of a workplace that understands the importance of providing tenants with a software interface for the office property," said Chase Garbarino, CEO and co-founder of HqO. "Landlords like Jamestown are leading the way when it comes to investing in commercial real estate innovation because they recognize the immediate impact it has on tenant happiness and client retention."

The HqO app is available for immediate free download by IDB tenants in Google Play and the iTunes App Store.

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