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Jones promoted to marketing and advisor support coordinator at Berkshire Hathaway HomeServices Verani Realty

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Chelsea Jones, Verani

Londonderry, NH According to Berkshire Hathaway HomeServices Verani Realty (Verani), Chelsea Jones has been promoted to the role of marketing and advisor support coordinator for Verani's commercial division. Jones will provide marketing and administrative support to Verani's commercial advisors, as well as assist residential agents participating in commercial transactions. She will also spearhead initiatives to grow the commercial division's brand awareness through creative marketing strategies and social media channels, and she will support marketing initiatives established by the company to advance Verani's mission of excellence and serving communities throughout New England.

Previously, Jones worked for a large residential real estate firm where she provided administrative, marketing and agent support services. She gained valuable experience utilizing a variety of marketing tools and resources such as Adobe Creative Suite for photo layout production, and color and image correction. Additionally, she developed a high level of proficiency in the design and preparation of offering memorandum packages, marketing flyers, social media applications, and executing strategies designed to support agents and increase revenue.

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