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Society for Marketing Professional Services to host Annual Meeting & CT Economic Outlook Program

June 15, 2018 - Connecticut

Plantsville, CT What are some of the current and upcoming A/E/C projects in Connecticut? How do they relate to Connecticut's current and future economic outlook? Come find out at Society for Marketing Professional Services' (SMPS) Annual Meeting & Connecticut Economic Outlook Client Panel Program. Join them for their final program of the 2017-2018 SMPS CT calendar year on June 20 at Back Nine Tavern at Southington Country Club, 150 Savage St., for an interactive panel that will explore the states economic outlook and its effect on current and future A/E/C projects.

The panel of guests include: James Redeker, commissioner, CT Department of Transportation; Laura Cruickshank, FAIA, university master planner and chief architect and associate vice president for university planning, design and construction for the University of Connecticut; Karri May, AIA, senior project manager, Connecticut Children's Medical Center; Dawn Hocevar, president and CEO of Bio CT; and Courtney Hendricson, vice president of municipal services at Connecticut Economic Resource Center, Inc. (CREC). The moderator will be Kent Schwendy, president and CEO of CIL, a non-profit real estate development company.

The Society for Marketing Professional Services (SMPS) was created in 1973 by a small group of professional services firm leaders who recognized the need to sharpen skills, pool resources, and work together to create business opportunities. Today, SMPS, nationally, represents a dynamic network of 7,000+ marketing and business development professionals from architectural, engineering, planning, interior design, construction, and specialty consulting firms located throughout the United States and Canada. The Society and its 60 chapters benefit from the support of 3,250 design and building firms, encompassing 80% of the Engineering News-Record Top 500 Design Firms and Top 400 Contractors.

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540