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## **Beckeman named director of retail strategies at Wilder Companies**

June 22, 2018 - Retail

Boston, MA The Wilder Companies, the national retail real estate leasing, management, and development firm has welcomed Bridget Beckeman in the newly created position of director of retail strategies.

Beckeman will be responsible for coordinating and executing redevelopment and repositioning plans across the Wilder portfolio to address the changing retail climate. She will focus on maximizing the value of each property by exploring alternative retail and non-retail uses and additional development opportunities. Beckeman will also be working to expand relationships with investors seeking retail advisory and management services for their retail and mixed-use portfolios.

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