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Peabody Properties' Jones wins Excellence in Sales & Marketing award from Mass-ALA

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Braintree, MA According to Peabody Properties, Tabitha Jones, marketing director at Zelma Lacey House in Charlestown, has been presented the Excellence in Sales & Marketing award from the Massachusetts Assisted Living Association (Mass-ALA).

Jones, who has served in this role at Zelma Lacey House for the last two years, was lauded for her outstanding work during the recent Mass-ALA Awards Dinner, which celebrates those who make a difference in the lives of seniors.

Jones is an active volunteer with the Fieldstone Resident Association in Dorchester where she serves as vice president of the resident board. She has two teen-aged sons; the oldest will graduate from Concord-Carlisle High School this month and attend Lasell College in the fall while her younger son will enter high school in September.

In her free time, Jones continues to give to others by facilitating arts and crafts sessions for seniors living in affordable housing and long-term care/rehabilitation communities.

"Tabitha has a passion for helping people, resulting in a higher census at Zelma Lacey House," said David Kingsley, executive director of Zelma Lacey House. "Her love for her work and the Zelma Lacey House community is reflected on the many happy faces of our residents and family members."

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