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CBT promotes Alani to principal

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Boston, MA CBT, an award-winning design firm, has promoted Vickie Alani, AIA to principal, as her demonstrated expertise in multifamily residential design and hospitality continues to diversify the firm's local and international portfolio of excellence in the built environment.

In her new role, Alani will leverage a holistic design approach, which integrates master planning, project management, interior design, amenity design and competitive market placement, to generate new business for the firm across the globe. Her understanding and cultivation of the dynamic interplay between traditionally-siloed design sectors will continue to inform her commitment to introducing inspired, engaging spaces that open new doors for the future of interior and architectural design.

"Vickie is a dynamic new addition to our design team. Her unwavering artistic perspective and sharp business acumen have led to significant growth for CBT's multifamily residential and hospitality practice sectors," said David Nagahiro, principal at CBT. "We continually challenge conventional thinking, and Vickie's insights and courageous design approach will enhance and create the next generation of influence in the multifamily residential industry. We are thrilled to have her share her expertise throughout the firm."

Alani joined CBT in 2016 as an architect and has since contributed to the design of over 15 spaces.

Her talent for activating underutilized spaces and creating uniquely-branded environments has positioned her as a thought leader and international consultant on the creation and curation of the American residential experience.

"The new economy requires a new design direction, and CBT is leading the industry by integrating workplace, residential and hospitality design components to establish a holistic spatial experience," said Alani. "What we can accomplish through this synergetic approach and how we can impact the design field is unlimited, and I am so proud to be a part of shaping the path with this amazing, talented team."

Throughout her career, Alani has received global recognition for her professional accomplishments, including The National Association of Home Builders Annual Pillars of the Industry Award for her work on Archstone North Point, as well as an honorable mention in the International Interior Design Association's Hospitality Awards for the Ames Hotel. She graduated from the Rhode Island School of Design with two Bachelor's degrees in Architecture and Fine Arts. Alani also served on the Real

Estate Breakfast Committee for the non-profit organization United Way of Massachusetts Bay and Merrimack Valley.

Along with Alani's appointment to principal, CBT has announced the promotion of 12 staff members to associate principal, including Mitch Bush, Sae Kim, Maren Reepmeyer, Henry Celli, Noelle Drewicz, Nirva Fereshetian, Maureen O'Brien, Adrian LeBuffe, Andrew Wang, Kate Finn, Kent Southard and Steven Cockcroft.

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