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2018 Women in Real Estate: Lisa Ferrari, Prolman Realty, Inc.

September 28, 2018 - Spotlights

Name: Lisa Ferrari

Title: Commercial Real Estate Associate

Company: Prolman Realty, Inc.

Years in real estate: 5

What is the best advice you have received, and who was it from? “You do not have to be like every other agent to be successful. Be your own kind of agent and serve the clients who gravitate toward you.” – A best friend a.k.a. Sonja Burke of NBT Bank (Nashua)

What recent project or transaction are you most proud of? I had the opportunity to work with an organization that assists children with Autism and other developmental issues with their education and treatment. Not only did I get more experience from the transaction itself, but was able to work for a good cause and great group of people; it was more personal and rewarding. Because of that, I continue to add a personal touch to every transaction I work on, whether it be by sharing my client’s website and services they offer within my own press releases or referring them business, etc.

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