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2018 Women in Real Estate: Lisa Nickerson, Nickerson Companies

September 28, 2018 - Spotlights

Name: Lisa Nickerson

Title: Founder & CEO

Company Name: Nickerson Companies; Nickerson PR and Nickerson Real Estate Partners

Years in real estate: 25

Real estate associations or organizations you're a member of: I currently serves on the Boston | New England Advisory Board for Urban Land Institute (ULI), ULI's Women's Leadership Initiative (WLI) Steering Committee, chair WLI's Programs & Sponsorship Committee, and is a member of ULI Programs Committee. Additionally, I serve as chair of the Sponsorship Committee as a Board Member of Boston Women in Media & Entertainment (BWME), and additionally serve on the Boston College Employer Advisory Council. I am also a member of NAIOP Massachusetts, CREW, and the International Council of Shopping Centers (ICSC). I am a proud board member of Housing Families since 2006 and been actively involved in the Joshua Frase Foundation since 1997.

What honor, achievement or recognition means the most to you and why? Recently, I was asked to appear on "Chronicle" as Greater Boston's real estate expert. The recognition was quite an honor, not only because I was asked, but because my PR firm didn't pitch for the opportunity. Rather, the producer called me having been referred by a leading Boston real estate reporter. I've worked in various aspects of real estate for over 20 years, always with a commitment to providing the best service possible to our clients while being supported by the most knowledgeable team of professionals. I am thankful to have earned the referral along with the subsequent accolades from the "Chronicle" feature and look forward to contributing on many more transformative developments in Boston.

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