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## 2018 Women in Real Estate: Diana Perry, Linear Retail Properties

September 28, 2018 - Spotlights

Name: Diana Perry

Position: Vice President - Marketing & Social Media

Company: Linear Retail Properties

Years in real estate: 13

What real estate associations or organizations are you a member of? ICSC New England Conference & Deal Making Committee; ICSC Next Gen Leadership Board

What honor, achievement or recognition means the most to you and why? This past August I was named a "Top CRE Influencer" by Sarah Malcolm, COO of The Content Funnel. I really admire Sarah and her dedication to creating creative, educational content. I always try to stay ahead of what's next and thoroughly enjoy writing about how it will impact our industry and retailers.

What is the best advice you have received, and who was it from? "Find your purple cow" from Seth Godin.

Who or what has been the strongest influence on your career and why? Linear Retail's CEO, Bill Beckeman, who gave me lots of opportunities to try new things and innovate. He is an inspiration to our entire industry.