

Workbar selects Cushman & Wakefield for Greater Boston and national expansion

September 28, 2018 - Front Section

Boston, MA According to Cushman & Wakefield, Workbar, a network of high-quality co-working spaces, has selected the firm to represent it as Workbar grows its presence and expands both in Greater Boston and nationally. Cushman & Wakefield executive director Tom Ashe and managing director Rob Byrne will lead the Workbar mandate.

Workbar's proven "Hub and Spoke" model pairs downtown and surrounding suburb locations to collaborate and create a regional network of co-working spaces convenient for entrepreneurs, startup companies and enterprise employees alike. The unparalleled design and proprietary software platform at Workbar cultivates connectivity amongst its members to create a unique community of professionals.

"We are excited to accelerate Workbar's expansion throughout the Boston area," said Byrne. "The company has already established an impressive network of innovative coworking spaces in this area. We hope to continue their growth trajectory in and around Boston and engage in a strategy to look outside of Greater Boston."

With eight existing locations around the Greater Boston area, Workbar is a leader and innovator in its industry, featuring a network of high-quality co-working spaces that are friendly, flexible and convenient. Workbar's environments are designed to foster collaboration and interactivity.

"Coworking has solidified itself as a viable business model and creative way for start-ups and established companies alike to operate their businesses," said Ashe. "Partnering with Workbar is a tremendous opportunity, and we're thrilled about contributing to the continued success of the collaborative-work industry."

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540