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Boston Sports Club leases 32,000 s/f at Bay State Commons

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Boston Sports Clubs, an operation of the New York-based Town Sports International, and one of the leading fitness club companies in the Northeast and Mid-Atlantic states, will open a new 32,000 s/f facility at Bay State Commons. The club is scheduled to open during the summer.

Bay State Commons, a new lifestyle center in the heart of Westborough, is attracting national fashion retailers such as Stein Mart and concept restaurants such as Panera Bread and Ted's Montana Grill. The center is anchored by Roche Bros, according to Harmon Lewis, exclusive broker with National Commercial Brokers,

"We are very excited about bringing Boston Sports Clubs to Westborough. We are in a great location, and the design, and views of the club make it really special. The club will feature a swimming pool, basketball court, and dedicated cycling and aerobics studios and offer an extensive array of group exercise classes as well as our great fitness product," said Gerard Buckley, Sr. director of real estate and development for Town Sports International (TSI).

"BSC Westborough will also offer our innovative Sports Clubs for Kids, recreational athletics for kids featuring swim lessons, sports leagues, birthday parties and special events," said Buckley.

Ken Marvald who, with New York-based Philips International, is among the Bay State Commons developers, said, "Population growth - especially among high-income, young professional families along the 495-Beltway - is fueling demand for an upscale recreational facility such as Boston Sports Clubs. The 56-acre Bay State Commons has two restaurants, a national department store and an open-market concept supermarket that competes against Trader Joe's, Whole Foods and other national chains. Boston Sports Clubs is a unique situation given the company's requirements to include a swimming pool and other factors so the terms of its lease would not be illustrative of the overall Bay State Commons project."

In addition to Stein Mart and Roche Bros., retailers include Stride Rite, Claire's, GNC and The Paper Store.

Bay State Commons epitomizes the forward-looking lifestyle centers that are emerging in the Commonwealth. These centers offer a village setting, recreation and a fun outdoor Main St. shopping experience

In addition to young families, baby boomers who are looking to downsize are drawn to the country setting and convenience of Bay State Commons' adjacent condominium development, Parkview-on-the-Commons. "It's a way to get luxurious living space for far less than what it would cost in Boston, Chestnut Hill or at the Natick Collection." Marvald said.

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