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Acella Construction names LaVangie vice president of sales and marketing

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Ryan LaVangie,
Acella Construction Corp.

Pembroke, MA Acella Construction Corp. has named Ryan LaVangie to the position of vice president of sales and marketing.

As a member of the 15-year old company's senior management team, he will lead the firm's business development efforts; his responsibilities will include developing and implementing Acella's sales strategies, branding initiatives and marketing programs.

LaVangie comes to Acella with more than 20 years' industry experience. Most recently, he was senior vice president of sales and marketing at Vantage Builders, where his duties included overseeing the firm's sales, marketing and branding efforts, as well as having a key role in client retention and employee recruitment. He is also the former New England regional manager for Kimball Office, where he managed a sales team covering the New England and Canadian markets. He has also held sales management and business development roles with Haworth and Red Thread (formerly OENE).

He includes Boston University, The Learning Experience, Strategic Spaces, Theory Wellness, A.W. Perry, CBRE, Club Pilates and Oxford Graphics among the many clients he has worked with.

LaVangie holds a bachelor's degree from the University of Massachusetts Isenberg School of Management. He is active in a number of industry associations, including International Interior Design Association (IIDA), International Council of Shopping Centers (ICSC), Commercial Real Estate Development Association (NAIOP), and Building Owners and Managers Association (BOMA).

"Acella is a great company which is growing significantly and enjoys a tremendous reputation in the industry," he said, adding, "I'm delighted for the opportunity to be part of this team and expanding their presence in key vertical markets."

Dave Dirubbo, president/CEO of Acella Construction Corp. said, "We are very pleased to welcome Ryan to the Acella family. He brings great experience and knowledge to us, and we know he will have a great impact on our company's continued growth."

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