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Travel brand, Away to open in Boston's Seaport

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Boston, MA According to WS Development, Away, a global travel brand, will open its first Boston location at 50 Seaport Blvd. The Boston store marks the brand's sixth retail location, with additional locations in N.Y., London, Los Angeles, San Francisco, and Austin. The store will showcase the brand's complete line of luggage and travel accessories. The store will also offer visitors a curated selection of other travel-sized products.

Away's first Boston location will place it alongside other digitally native pioneers within the One Seaport hub such as Outdoor Voices, Bonobos, and Warby Parker. Additional One Seaport neighbors include: Mr. Sid, Peter Millar, lululemonathletica, Filson, L.L. Bean, ShowPlace ICON at Seaport, Equinox, and Fuku, which will open mid-fall.

"We are thrilled to open Away's first Boston store in the Seaport District alongside so many other beloved brands," said Jen Rubio, co-founder and chief brand officer at Away.

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