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HFF hires 7 to east coast retail team

July 23, 2008 - Retail

According to Holliday Fenoglio Fowler, L.P. (HFF), a team of seven capital markets professionals and analysts will join the firm. The team members, formerly of Staubach Capital Markets, will focus on investment sales and capital markets transactions in the retail property sector, and will further enhance HFF's already strong national retail team.

The team members will work primarily with HFF's east coast offices of Atlanta, Boston, Hartford and Westport, Conn., Miami, New Jersey, NYC and Washington, D.C.

Whitney Knoll, who was a senior managing director and leader of the East Coast Retail Team at Staubach, will join HFF as senior managing director in the Atlanta office

Lynn De Marco, a 20-plus year industry veteran and senior member of the retail team, will join HFF in its NYC office as a managing director

Bradley Peterson will join the firm as a managing director and will work closely with HFF's existing retail team in the Miami office.

Richard Reid, James Hamilton and Kevin Hurley also will join HFF in its Atlanta office. Reid will join HFF as a director. Hamilton also will join as a director. Hurley will join HFF in a senior real estate analyst position as an associate director

Justin Greider, will continue working as part of Peterson's team as a senior real estate analyst

"The addition of this retail investment sales team is in keeping with our strategic growth initiatives and our Mission/Vision Statement which is to hire the people with the highest ethical standards and the best reputation in the industry to ensure we continue to provide value-added services to our clients," said Manny de Zájrraga, executive managing director and member of HFF's operating committee.

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540