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## **PORCELANOSA opens Chestnut Hill showroom**

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Chestnut Hill, MA PORCELANOSA, a global leader in the innovation, design, manufacturing and distribution of luxury tile, kitchen and bath products, has opened a new showroom at 55 Boylston St. The brand new showroom, has a 5,200 s/f, exhibition space, showcasing three full-size kitchen displays and 35 full lifestyle bathroom vignettes, all featuring some of PORCELANOSA's top products.

"PORCELANOSA is excited to open a new high-end retail showroom in Chestnut Hill that will showcase our large selection of European luxury products to the area," said Carolina Vasquez, marketing manager for PORCELANOSA. "With over 38 lifestyle vignettes, home owners as well as interior designers alike can experience firsthand PORCELANOSA's luxury products while also having access to top design experts and consultants."

The new PORCELANOSA showroom is located on Boylston St. in Chestnut Hill, MA and is Massachusetts 2nd showroom to open. The new space is a great addition to Massachusetts's existing showroom, located at Boston Design Center in Boston. A grand opening party will take place on Wednesday, October 17th and will be attended by PORCELANOSA clients, local media, bloggers, and influencers.

In the new showroom, customers and industry professionals alike can meet with dedicated in-store Design Consultants to select products and take home free tile samples for residential renovation projects. Industry professionals including architects, developers & builders can also schedule meetings with personal Architectural & Design Sales representatives that work on larger commercial projects. The showroom has breathtaking kitchens, amazing bathroom displays and an extensive tile library with hundreds of tiles to choose from.

The showroom is also part of "The Street," which is one of the region's most delightful destinations for shops, eateries, entertainment and culture. Both a leader in national retail trends and a cornerstone within its Chestnut Hill community, The Street enchants its visitors with a collection of 40 unrivaled brands, as well as lively events by way of art, live music, fitness and kid-friendly fun.

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540