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## **American Window Film offers 3M FASARA Glass Finishes for commercial interior space - by Peter Davey**

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American Window Film

Architects and interior designers are recognizing the potential of commercial building glass as a unique blank canvas. Providing a palette of premium architectural and designer films, American Window Film, Inc. offers 3M FASARA Glass Finishes specifically manufactured to transform commercial interior space from nondescript to eye-catching.

An installation of 3M FASARA Glass Finishes is an economical way to re-invent indoor environments without the expense or restrictive permanence of etched glass — allowing creative freedom to make bold statements or apply subtle details that enhance glass walls, partitions or any expanse of glass. A professional installation can improve aesthetics, create ambience, update an aging decor, display company logos and signage or provide privacy. Additionally, you can tailor the amount of privacy you desire without sacrificing the light you require. 3M FASARA Glass Finishes are highly versatile and options vary — including textured, patterned, opaque or translucent films. Styles include lines, dots, patterns, rice paper, fabrics, gradients, frosted, matte, metallic, geometric or naturally fluid. Virtually anything you can imagine is available in an architectural or designer film.

In addition to designer films for interior glass, American Window Film, Inc. offers high-performance 3M Window Films for perimeter window aesthetics. Eliminate outside views of haphazard drapes, blinds and window clutter with a bronze, amber, silver or other option to present an attractive uniform look while significantly improving the building's overall property value. These films also help improve safety and security, reject heat, reduce glare and block damaging U.V. rays that fade fabrics, floors and works of art.

For owners and facility managers of green and net zero energy buildings, 3M Window Films reduce heat loss in colder months and heat gain in warmer months. Many qualify for LEED credits toward building certification goals. Offering 3M Window Films for safety, security, energy conservation, solar control, privacy, daylight redirecting, architectural and interior design, American Window Film, Inc. is a “one-stop” source for commercial, national retail and residential window film products that help

improve, fortify and enhance building glass. Established in 1975, American Window Film, Inc. is a 3M Authorized Prestige Window Film Dealer certified for large commercial projects.

Peter Davey is president of American Window Film, Inc., Foxboro, Mass.

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