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## **Brooklyn Boulders team to open 9,000 s/f BKBX training center in Allston**

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Allston, MA BKBX, an unparalleled adventure training and fitness center from the team behind Brooklyn Boulders, will open at the Continuum building in January 2019. BKBX will be a first-of-its-kind training studio and the beginning of one's journey to their next great adventure – be that making a healthy lifestyle change or scaling Everest. Combining a new take on group fitness with developed training programs, advanced metrics and technology, and amenities like cryotherapy and an Adventure Bar, BKBX is unlike any other workout facility in the country.

“This concept has been years in the making for us, and is the result of closely listening to our Brooklyn Boulders community,” said Jeremy Balboni, CEO and co-founder of Brooklyn Boulders and BKBX.

Located on the ground level of Continuum, a mixed-use development of thoughtfully curated shops, restaurants, and apartments, BKBX is directly adjacent to Harvard University's Allston campus and is alongside Soldiers Field Rd. The center spans 9,000 s/f.

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