

Pelletier opens local office of SVN at 3 Executive Park Drive in Bedford

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Larry Pelletier, SVN

Bedford, NH Larry Pelletier, a 30-year veteran of commercial real estate investing and asset management, recently opened a local office of the international franchise, SVN and is headquartered at 3 Executive Park Dr.

The new office is the first in New Hampshire for SVN International Corp., a global network that offers access to all major markets and asset types. Capitalizing on SVN's global markets reach combined with Pelletier's broad expertise in multiple asset classes throughout the entire investment life cycle, SVN's objective is to advise investors with deploying capital intelligently through extensive underwriting, managing of existing assets and portfolios with the most up-to-date technological tools and executing sales strategies to maximize investors' return objectives.

"Our first step when advising owners, tenants or investors begins with a comprehensive understanding of their short-term and long-term goals, risk tolerance, targeted asset classes and preferred markets," said Pelletier. "Depending on whether we are identifying properties for leasing, acquisition, managing existing assets or preparing properties for sale, we apply the components of the individual investor's profile to our advice and actions on behalf of every client."

Pelletier is a CCIM Designee (Certified Commercial Investment Member), commercial real estate's global standard for professional achievement. The CCIM designation represents proven mastery in financial, market, investment analysis and negotiations. SVN's New Hampshire office intends to increase staff with those who are currently CCIM's or candidates, assuring a high level of excellence to its clients.

"The value we bring to our clients is truly apparent when we assist organizing, guiding, and overseeing the many facets of an investment strategy by combining market intelligence with efficiently managing local operating partners, leasing agents, or property management staff," said Pelletier.

For the past 20 years Pelletier has been an active investor with two private equity firms, T-Rex Capital Group and Experis Data Centers.