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WinnResidential hires Benskin as executive vice president

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Terri Benskin

Boston, MA According to WinnResidential, the property management arm of WinnCompanies, Terri Benskin has been appointed as executive vice president. She joins the company from LEDIC Realty Co., where she most recently served as chief operating officer.

In her new role, Benskin will be responsible for a diverse portfolio of owned and fee-managed properties located in the Southeast, Mid-Atlantic and Northeast. Known for her active, hands-on operational focus, Benskin brings more than 23 years of property management experience to the executive vice president position.

In her role as COO at LEDIC Realty for eight years, she was responsible for all property management operations for a portfolio of 300 owned and fee-managed properties featuring 38,000 market rate and affordable units in 18 states.

“We welcome Terri’s experience and leadership to our management team,” said WinnResidential president Patrick Appleby. “She has an extensive background in optimizing portfolio performance, managing strategic initiatives and enhancing regional and national operations. I am confident that she will strengthen our commitment to excellent service for owners and residents.”

“I am honored to be a part of an organization with such emphasis and energy for their residents, their clients and their employees,” said Benskin, who had been based in Memphis, Tenn., and will now work in Boston. “The lobster rolls aren’t too bad either.”

Her career in the multifamily industry began with a five-year stint as district property manager for CAMCO, a community management company in Chicago, where she was directly responsible for all operations on a 400-unit conventional property that generated \$2.4 million annually.

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