Portside at East Pier installs ButterflyMX's smart intercom platform

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East Boston, MA As the city continues to see a flurry of new development, one of the area's newest luxury apartment communities, Portside at East Pier, has rolled out ButterflyMX's smart intercom platform, which creates an enhanced resident experience that starts at the front door. Located at 50 Lewis St., the luxury community is part of a 26-acre, master-planned development that's bringing 550 luxury residences and 70,000 s/f of retail space to Jeffries Point.

The property is owned, developed managed by Roseland Residential Trust, a subsidiary of Mack-Cali Realty Corp. Through its integration of ButterflyMX, Roseland is providing Portside at East Pier residents with an enhanced experience, which features a host of amenities.

Benefits of the ButterflyMX technology include the ability to open and manage your doors from your smartphone, simplified package delivery and seamless visitor entry. Built upon touchscreen hardware and cloud-based software, the platform is secure, easy to install and use, and provides a complete building entry solution in today's keyless world.

In addition to seamless building entry, ButterflyMX integrates with a wide variety of smart technologies that permeate throughout the buildings, including door locks, elevator controls, service providers such as dog walkers or house cleaners, and food and package delivery companies. And the platform's open API allows for easy integration with any new technologies which may become available in the future.

The platform's video call, audit trail reporting and virtual key functionalities provide an added level of security unavailable with traditional systems. Building residents benefit from convenient entry for trusted visitors and deliveries, including the ability to grant managed access, via personalized PINs and virtual keys.