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What was your greatest professional accomplishment in 2018? - by Joe Mitchell

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Joe Mitchell

EDC of Westfield, Mass.

The city of Westfield was excited to roll out our comprehensive marketing effort, GoWestfield.com, at the Western Mass Developers Conference in June. Along with our strategic partners, we're capitalizing on the city's available land, access to markets, and locally-controlled high-speed fiber optic network, Whip City Fiber, to set us apart. GoWestfield.com is a one-stop portal for information about Westfield economic development. Additionally, 2018 was spent putting the finishing touches on the state pre-permitting efforts on Westfield's 74-acre Turnpike Industrial Park. With the MEPA process completed, marketing efforts will begin in early 2019 for this large shovel-ready site!

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