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GRT content for NEREJ Newsletter

July 23, 2008 - Green Buildings

Media and publications are a key way to raise awareness about green building issues, community activities and market trends. Recently, many publications have made inquiries to The Green Roundtable, a key green building player in Massachusetts, to solicit content and input to incorporate green design into publications. This is a wonderful opportunity to support the continuing interest of media to emphasize green design. It provides an avenue to connect with our community by bringing their voices and projects to the pages of the NEREJ and it also gives us an opportunity to inform and shape the content based on our collective industry expertise and provide a showcase for our success stories. Our community is growing, becoming stronger and more organized and it is becoming increasingly more important to find opportunities to voice our philosophy, experience and activities. NEREJ has had a commitment to giving a voice to our green community for a few years, and has now made a large step to partner with us to integrate green into their publication. With a circulation of thousands and broad recognition, this is a wonderful opportunity for us to reach out to the community by providing updates on projects, services and other news.

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540