

What are your predictions for commercial real estate in 2019? - by Catherine West

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I am encouraging my clients to look at their overall portfolio and consider re-allocating assets to decrease risk. Multifamilies will perform well in 2019, given rising rents, population growth, and strong demand from both millennials and baby boomers.

Solid value-add properties with 100+ units in secondary and tertiary markets will likely offer strong market performance.

Class A will seek to differentiate themselves from other properties coming online by unique amenities, technology, and the built environment.

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