

## Roche Realty Group hosts ribbon cutting for Highland Ridge community

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Tilton, NH A ribbon cutting ceremony was held for the brand new Highland Ridge residential community in the Lakes Region, in a 50-acre setting. It is on this captivating site where 24 Energy-Star certified homes will be constructed, providing a nice selection of single level contemporary ranches, capes, and colonials, each with an attached two car garage.

The developer of this new community, Kevin LaCasse, has a broad range of development experience, new construction, and property management throughout the Lakes Region.

LaCasse said, "I am very excited to bring some fresh new ideas in construction to this unique location. We have put together a team that understands what the consumer is looking for, offering top quality energy efficient construction, with modern open concept floor plans, 12-foot coffered ceilings, vaulted ceilings, and ample light beaming through. There has been a demand for new construction product in the area, and we felt we would step up and offer a product we could be very proud of. Most of the product in the surrounding areas are aging, and relative to Southern N.H. and the Seacoast, our region has not seen many new communities being launched."

Roche Realty Group, with offices in Meredith and Laconia, has been appointed the exclusive marketing firm. According to Joe Macdonald and Jeremy Avery, the exclusive listing agents at Roche Realty Group, "We are so pleased to see that things have moved forward so quickly. Kevin LaCasse has done a remarkable job in constructing the infrastructure and putting all the dominos in place. We already have two of the houses, and we are moving forward with many different designs. We had some great experience marketing 'Natures View' in Laconia with over 54 homes and at Willow Pond in Long Bay. Both of those communities were very successful, where we attracted a good variety of semi-retired couples, second homeowners and primary homeowners, who were looking to scale down their housing needs with a more up to date amenities, maintenance-free living, with spacious master bedroom suites on the first floor."

The homes range in size from 1,377 s/f to 2,032 s/f.

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