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Haynes Group wins 2018 Construction Marketing Association STAR Awards

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West Bridgewater, MA Haynes Group, Inc. was recently recognized by the Construction Marketing Association (CMA) annual STAR Awards for marketing excellence in the construction industry. Haynes Group was the recipient of the 2018 SUPERSTAR/STAR Award for Employee Communications: Newsletter and Photography: Locations.

The CMA STAR awards recognize excellence in 16 marketing categories and 80 sub-categories including advertising, branding, website design, social media, brochures, catalogs, new product launches, packaging, photography, promotions, publicity, merchandising, trade shows, videos, employee communications and integrated marketing campaigns, and many other categories.

“Haynes Group was recognized as the winner for Employee Communications for their newsletter and Photography Locations for Redspring Road in the construction industry,” said Neil Brown, CMA chairman. “The CMA STAR Awards showcase the very best in marketing, effectiveness and creative execution.”

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