

Combest hired as new CEO of NAA

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NAA president Tommy Williams hired Hannes Combest, CAE. Â Combest will take over the roles and responsibilities as the NAA's new CEO. Current NAA CEO Bob Shively will be departing from his post as the association's executive officer of nine years. Â A member of the association management community, Combest will join the NAA after serving the past twelve years as the managing director of member programs with the Golf Course Superintendents Association of America (GCSAA). The GCSAA isone of top professional association for men and women who manage golf courses in the U. S. and worldwide.

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