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2019 Women Who Build: Alexandra Rea, Pella/DHD Windows and Doors

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Name: Alexandra Rea

Position: Service Manager

Company: Pella/DHD Windows and Doors

How many years have you been in your current field? 7

Which project, deal or transaction was the “game changer” in the advancement of your career during the last 10 years? For me the game changer was moving to the Utah/Nevada market and working for the Pella distributor there, in a different position. Learning so much about different aspects of the business in two totally different markets has continued to help me grow in my career today.

What are you doing differently in 2019 that has had a positive impact on your career? I’m more focused on staying organized and growing the business. I have a great staff that I rely on so I can shift my thinking to be more productive on the management side.

What was your first job and what did you learn from it? I managed a dry cleaning store in the Darien/Greenwich area. I learned how to deliver the best customer service from the owners of that company.

Who are three women – living or dead – that you would like to have drinks with and why?

Michelle Obama- she is such a role model of mine. I would love to know how she feels she became Michelle Obama and not just “the First Lady”

Kate Spade- she had a wonderful energy about her, almost magnetic. She created such a basic product that became a worldwide powerhouse.

Sheryl Sandburg- I really admire how she balances being the leader of a mega successful company like Facebook with her family life

What were your biggest fears when you started out in your profession? Being a woman in a male dominated career. I am my branch’s first female service manager, and I was concerned that I

wouldn't be taken seriously

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