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## **Nutting appointed to business development at Poyant**

March 22, 2019 - Retail

Kym Nutting, Poyant

New Bedford, MA Poyant, a leading sign manufacturer and branding specialist serving local, regional and national organizations, has appointed Kym Nutting to business development, handling both national and regional accounts. In her new role, Nutting is responsible for building and maintaining strong relationships with architects, commercial contractors and independent business owners throughout the New England area, as well as major national retailers, corporate accounts and franchisors/franchisees throughout the country.

Nutting brings more than 15 years of experience in consultative solution-based sales, account management and business development to Poyant. She has a background in advertising, marketing, publishing, branding, and industrial sales.

“We are happy to welcome Kym to Poyant. It is exciting to add another highly experienced, detail-oriented, service-driven member to our team. Her clients truly appreciate the passion, sincerity and hospitality she dedicates to building every relationship,” said Richard Poyant, president of Poyant.

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540