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Rosendo of Tranzon Auction Properties completes training at the Certified Auctioneers Institute by NAA

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Sophia Rosendo

Portland, ME Sophia Rosendo of Tranzon Auction Properties, completed her training at the Certified Auctioneers Institute (CAI). Developed by the National Auctioneers Association (NAA), the CAI program is the industry's premier training program for auction professionals.

Rosendo joins an exclusive group as there were 860 current CAI designation holders in the world as of March of this year.

The three-year designation is an intensive, executive development program offering professional auctioneers instruction and coursework in business management, ethics, communication, finance, strategic planning and marketing.

The NAA conducts CAI every year in March at Indiana University in Bloomington, IN. CAI candidates join auction professionals from across the world to learn from some of the nation's most distinguished and respected industry leaders.

Rosendo is the fifth member of the team to earn the designation along with company president, Tom Saturley, VP Samantha Saturley Kelly, SVP, Jill Daviero and SVP of sales, Mike Carey. She is a licensed real estate associate broker in Maine and also holds the esteemed AARE designation.

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