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Keenan joins Cresa Boston as principal

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Vicki Keenan

Boston, MA According to Cresa, Vicki Keenan has joined the firm as principal. In this role, Keenan will bring her 20 years of experience to bear on behalf of the firm's occupier clients in Boston, North America, and around the world. Keenan will work with managing principals Dan Sullivan, Adam Subber, Jack Burns, and Tim Myllykangas, and the rest of the office.

Prior to joining Cresa, Keenan spent five years as a senior vice president with CBRE and its predecessor Transwestern Consulting Group, helping to build the company's consultative landlord and occupier practice in Boston. Prior to that, she was a part of the Boston Equity Office Properties team for 13 years.

"To have someone with Vicki's breadth of industry and client experience join our team is truly exciting," said Subber, managing principal at Cresa. "We feel poised to continue to grow our consulting and advisory practice, and Vicki will be integral in leading those efforts. Simply put, we couldn't have found a more respected professional to strengthen the Boston team."

"I am so excited to partner with this group of amazing people and experience the exceptional culture at Cresa," said Keenan. "For me, this is a unique opportunity to bring an array of consultative services to clients and help grow a practice where my input is direct and consequential. The appeal of Cresa's platform is that it provides the chance for custom-made services across a worldwide platform, while remaining deeply involved in our clients' journey through workplace strategy needs, site selection, portfolio optimization and beyond."

"Being privately held allows us the flexibility to make quick decisions when opportunities present themselves. Hiring Vicki is another example of how fortunate we are to find someone who will be a great leader, resource and partner in the years to come," said Dan Sullivan, managing principal at Cresa. "Our firm is ecstatic."

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