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Carr joins AmeriCann as vice president of sales and business development

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Freetown, MA AmeriCann, Inc., a cannabis company that is developing cultivation, processing and product manufacturing facilities, has hired Doug Carr as vice president of sales and business development. Carr will develop business alliances and supply chain solutions for AmeriCann's developments throughout the country. Carr will focus initially on the Massachusetts market, developing relationships for AmeriCann Brands, the company's wholly owned consumer packaged goods (CPG) subsidiary.

AmeriCann Brands is securing licenses to manufacture both branded and white-label cannabis products including beverages, edibles, topicals, vape cartridges and concentrates. AmeriCann Brands will also provide extraction and product manufacturing support to AmeriCann's cultivation infrastructure, as well as to other independent licensed cannabis farmers. AmeriCann Brands plans to initially operate a marijuana product manufacturing business, with over 40,000 s/f of extraction and product manufacturing infrastructure, at the Massachusetts Cannabis Center.

Carr brings more than 25 years of combined experience as a national manager in consumer packaged goods and commercial real estate. He worked for Fortune 500 companies, including RJ Reynolds/Nabisco, Inc. and General Mills, Inc., where he led national sales efforts launching new products to chains and buying groups. In addition to his considerable consumer products background, Carr has experience in commercial real estate acquisition, development and sales.

"I'm eager to join AmeriCann and lead business development efforts," said Carr. "I have been a proponent of cannabis for many years, and I admire the work that AmeriCann is doing in Massachusetts to produce consistent and sustainable products. I look forward to building business relationships across the Commonwealth, and the country, in this new role."

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