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Jones Lang LaSalle receives marketing award

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Jones Lang LaSalle won first prize for its branding campaign in the Society of Marketing Professional Services' (SMPS) Marketing Communication Awards. Their marketing program, which introduced the Jones Lang LaSalle brand in New England, was recognized in the promotional campaign category.

The annual competition recognizes firms for outstanding marketing and communications materials submitted in 18 categories. Awards were revealed at the annual SMPS/PSMA National Conference in Washington, D.C.

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