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Reimers named COO of Propark America

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Hartford, CT Propark America has appointed John Reimers as chief operating officer.

Reimers comes to Propark with experience guiding operational divisions at national parking management and transportation solution companies. Reimers served as vice president of Towne Park, where he directed the day-to-day operations of its West Coast region. Reimers has held numerous other leadership positions over his 20-year parking industry career, including his work with Mile Hi Valet Services, overseeing a portfolio across eight states.

“I cannot imagine a more significant and exciting time to join Propark,” said Reimers. “With an established brand, and an extremely talented team, Propark is well-positioned to achieve its strategic goals and I am excited to help drive future success.”

As COO, Reimers will work with the executive team, corporate leaders, and field staff to provide strategic direction, drive innovation, and ensure excellence in operations. His operational responsibilities will also include brand standards implementation, operating procedures, and the review of operating models and organizational efficiency in order to improve the company’s profitability and brand awareness.

“Propark is really excited to welcome John Reimers to our team,” said John Schmid, Propark’s chief executive officer. “As our company continues its expansion into new markets, it’s imperative that we continue to add top line talent to our team in order to keep delivering the premium services that we’re known for in the parking industry, for our clients and our guests.”

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