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## **Planet Fitness opens 21,400 s/f in Fall River**

May 24, 2019 - Retail

Fall River, MA Planet Fitness, one of the largest and fastest-growing franchisors and operators of fitness centers in the U.S., opened its newest location at 340 Rhode Island Ave.

The new Planet Fitness will be 21,400 s/f and will offer the following features and amenities:

- More than 100 pieces of cardio equipment;
- Expansive strength and free weights equipment;
- FREE fitness training through the pe @ pf® program;
- Private stretching and abs area;
- PF SYNRGY 360 Functional Training System;
- Over 20 65" plasma TVs with wireless connections to all cardio equipment;
- Tile and granite locker rooms with day lockers and showers;
- Private tanning salon with booths and beds; and
- HydroMassage beds and massage chairs.

“We are excited to continue our growth in Fall River and encourage all area residents to come check out our brand-new club,” said Planet Fitness franchisee Steve Eddleston. “We welcome all levels of gym-goers and invite everyone to meet our friendly staff, tour our amenities and state-of-the-art equipment, and get a sense of what the Judgement Free Zone is all about!”

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