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## **Pelletier of Kirk & Company awarded the CRE credential from The Counselors of Real Estate**

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Brett Pelletier

Boston, MA Brett Pelletier, CRE, chief operating officer at Kirk & Company, has been awarded the CRE (Counselor of Real Estate) credential by The Counselors of Real Estate. The credential was awarded in April at the counselors' annual 2019 mid-year meeting in Chicago.

Professionally, Pelletier specializes in real estate valuation, market analysis, and counseling services for sophisticated market participants with a focus on affordable and mixed-income housing throughout the United States. Pelletier is a certified general real estate appraiser in MA, RI, CT, and NH, a licensed real estate salesperson in Mass., a designated member of the MBREA (MRA), a candidate for designation of the Appraisal Institute (MAI), an emerging leader member of the Real Estate Finance Association (REFA), a member of the National Council of Housing Market Analysts (NCHMA), and is a member of Lambda Alpha International (LAI); an honorary land economics society. Pelletier, a Bentley University alumnus, is a contributing writer to the New England Real Estate Journal and publishes articles on real estate consulting, capital markets, and real estate trends and has spoken at numerous conferences relating to affordable housing finance, analysis, and policy.

Membership in the CRE is selective and is extended by invitation only, attesting to the practitioner's expertise and proven competence in his or her chosen area of real estate. Members receive the CRE credential in recognition of proven superior problem solving ability.

Once invited to membership, Counselors must adhere to a strict Code of Ethics and Standards of Professional Practice. Counselors are recognized in the marketplace as having consistently demonstrated the highest levels of knowledge, experience, integrity, and judgment.

Fewer than 1100 real estate professionals currently hold the CRE credential.

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