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## **Why become a designated member? by Greg Curtis**

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Greg Curtis

Since 2017, the Massachusetts and Rhode Island Chapter of the Appraisal Institute has designated 29 professionals. This is a record number for the chapter and is driven by the recent increase of young professionals entering the industry, the chapter's commitment to offering education courses, and the chapter's Candidate Guidance program.

The MAI, SRPA, SRA, AI-GRS and AI-RRS designations represent advanced knowledge. They stand for years of proven, real-life real estate valuation experience. And they always mean a commitment to strict professional ethics and standards.

Why become a Designated member?

- Enhance your career earnings potential
- Enjoy premium exposure in the Find an Appraiser directory.
- Elevate your career into the upper echelon of valuation experts.
- Achieve designated membership through the candidate for designation program.

Why become a Candidate for Designation?

- Dedicated advisors to help candidates on their journey to designation;
- Program support from your local chapter; and
- Structured timelines with milestones to help keep you on track.

How AI promotes its Designated members

The Appraisal Institute continually invests enormous time, money and effort in promoting its designations – and its designated members – to appraisers' potential clients. AI is committed to ensuring that the valuation profession, the real estate industry and clients in a wide range of other professions are well aware that AI's designated members exemplify "the best of the best."

Candidate Guidance Program

The Massachusetts and Rhode Island Chapter's Candidates Guidance committee chaired by Rob Maloney, MAI and Melanie Kosich, MAI is designed to assist candidates through the designation

process by placing each candidate with a designated member. There are numerous resources available for candidates and I encourage all candidates that have not signed up for a mentor to reach out to Rob or Melanie.

#### Upcoming Education Courses and Networking Events

On August 19th, the chapter will host Advanced Market Analysis and Highest and Best Use, on September 5th is Business Practice and Ethics, and on September 10th and 11th Ted Whitmer will teach Raise Your Appraiser IQ.

On August 27th (rescheduled from August 8th), the chapter's Social Committee will host a tour of One Dalton St., which is the Back Bay's newest hotel and residential high-rise. The tour will be followed by a networking event and drinks at Dillon's.

I look forward to seeing you at a chapter event in the near future. If I can ever be of any assistance, please don't hesitate to reach out. Enjoy the rest of your summer.

Greg Curtis, MAI, is the 2019 president of the Massachusetts and Rhode Island Chapter of The Appraisal Institute, and senior vice president, valuation & advisory at Newmark Knight Frank, Boston, Mass.

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