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Time to start thinking about SIOR Fall National Convention

August 07, 2008 - Spotlights

The SIOR Fall National Convention is scheduled from Wednesday, October 29th to Saturday, November 1st at the Hilton Minneapolis located in downtown Minneapolis. SIOR has negotiated discount rates with Northwest Airlines as well as the Hilton. Pre-registration deadline for the early bird discount registration rate is September 8th.

At this point, SIOR has the opening general session scheduled for Thursday, October 30th with Keith Ferrazzi who is the founder and CEO of Ferrazzi Greenlight. He provides leaders with advanced strategic consulting and training services to increase company sales and enhance personal careers. He has written the best-selling book, *Never Eat Alone*, and was recognized as one of the best business books of 2006 and 2007. He discovered and will speak on the essential formula for making his way to the top - a powerful and balanced combination of marketing acumen and networking savvy. Both *Forbes* and *Inc.* magazines have designated him one of the world's most "connected" individuals.

On Friday, October 31st, the general session will feature Ray Zurzwell, the principal developer and inventor of the first CCD flat-bed scanner, the first omni-font optical character recognition, the first print to speech reading machine for the blind, the first text to speech synthesizer, the first music synthesizer capable of recreating the grand piano and other orchestral instruments, and the first commercially marketed large vocabulary speech recognition. He has been described as "the restless genius."

The Saturday general session will feature the Annual Review and Forecast delivered by Peter Ricchiuti, assistant dean at Tulane University and the finance professor you wish you had in college. His insight and humor have twice made him the school's top professor. He also served a successful career on Wall Street and assistant state treasurer and CIO for the State of Louisiana.

Concurrent specialty practice boards planned include: Corporate Services, Distribution and Logistics, Tenant Representation, Brokerage Management, Investment and Land Specialty.

Registration forms can be found at www.sior.com.

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