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2019 Women in Real Estate: Jennifer Fairfield, Waterstone Properties Group

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Jennifer Fairfield

Director of Marketing

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What is your favorite motivational quote and who was it by? “And in the end, it is not the years in the life, but the life in the years.” - Abraham Lincoln.

Who was the best speaker you have seen at an event? To be honest, Waterstone's principal/partner Josh Levy who spoke at a recent NEREJ Summit on mixed-use projects in New England. He did an amazing job emphasizing the importance of the experiential components of real estate – not only through the bricks and mortar, but also by engagement through digital programs and on-site programming and events. His comments really resonated with the audience and it was very impactful coming from a developer who spends so much time connecting with communities!

Who inspired you to join the CRE industry? My mom had always been actively involved in residential and commercial real estate.

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